

Willamette Valley Section News

September 2009

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Society of Women Engineers

ASPIRE • ADVANCE • ACHIEVE

President's Letter

By Lorraine Wang

lorraine.c.wang@hp.com

Welcome to the start of the new school year and a new year of SWE events and activities! Hopefully you have all seen an invitation to our first event of the year, the WVS-SWE FY10 Kick-Off Meeting. The agenda for the meeting will include discussing goals for FY10 as well as initial plans for programs and outreach activities this year. This is a great opportunity to meet the officers and to catch up with friends. The meeting is set for Monday, September 28th at 6:00pm at the Grand Oaks Clubhouse in Corvallis.

SWE Resources

I was recently navigating through the National SWE website and wanted to share some resources that are available:

Webinars

SWE Webinars are organized into the following tracks:

- *Work Culture & Diversity* - challenges and opportunities that face women in STEM within the context of diversity, globalization, and culture.
- *Governance* - training related to SWE governance activities.
- *Leadership Development* - developing personal and organizational vision and strategies.
- *Technical* - technical aspects of STEM fields.
- *Transitions* - changes we face in our personal and professional lives.

Upcoming webinars in September include a 3-part series on Values Based Leadership. These webinars are free for SWE members and \$49 for non-members. All previous 2009 webinars are available for replay.

SWE on Social Networks

SWE has made a recent effort to engage in the growing social networking boom by creating SWE sites on some of the most popular sites. If you're a big user of social networks, you can now link to SWE through Facebook, LinkedIn, Twitter, and YouTube. There is also a SWETalk blog. Links to the SWE sites can be found at the national SWE webpage. The Social Networking link is about mid-way down the page.

Aspire - Resources for K-12 Outreach -- <http://aspire.swe.org/>

I know that many of our members are very involved in their children's education, so I wanted to make sure everyone is aware that this resource is available. This site contains useful links to engage students (especially girls) in Engineering. The content is split into 4 areas depending on the intended audience: Girls, Parents, Educators, Engineers (volunteers).

Additional Reminders

WE09 - National SWE Conference – Oct 15-17, 2009 in Long Beach, CA

While the early registration deadline has already passed, it is not too late to register for the National SWE Conference. Future conference sites have already been planned to be in Orlando, Chicago, and Houston so this year's conference will be the closest to us geographically for at least the next few years.

Continued on page 2

Who's Who

Executive Council

President: Lorraine Wang
541-715-4020, lorraine.c.wang@hp.com

VP, Professional Development:
Melissa Martinez
541-926-4211 ext. 6001
melissa.martinez@wahchang.com

VP, Career Guidance: Abbie Kimerling
541-757-2047 ext. 217
abbie.kimerling@imtech-or.com

Treasurer: Laura Kramer
lbnkmk@gmail.com

Secretary: Debora Thomas
debora.thomas@hp.com

Section Representative: Becky Clark
541-715-7734, becky.clark@hp.com

Section Rep Alternate: Roberta Stinson
541-715-2830, roberta.stinson@hp.com

Committee Chairs

Banquet: Jenny Shih, shihjenny@gmail.com

Certificate of Merit: Andrea Knight, drea228a@gmail.com

Essay Contest: OPEN

Fund Development: OPEN

Girl Scouts: Andrea Knight, drea228a@gmail.com and
Becky Clark, becky.clark@hp.com

HP Liaison: Patty Kellar, patty.kellar@hp.com

Membership: Kathy Lane, ljeff44@msn.com

Newsletter Editor: Amy Welter, amy.welter@swe.org

Nominating Committee Member (elected):
OPEN

OSU Counselor: Nancy Beaudry,
nancy.beaudry@wahchang.com

Pre-college Outreach: OPEN

Professional Development Programs: Zhuqing Zhang
(ZZ), zhuqing.zhang@hp.com and Roberta Stinson,
roberta.stinson@hp.com

Publicity: OPEN

Scholarship: Peggy Koch, peggy.koch@hp.com

Webmaster: Celeste Baine, celbaine@aol.com

Welcome New and Renewing SWE Members!

Jennifer Pillow

And a new addition to our SWE family:



Congratulations to Amy, Dave and Jonas Welter on the arrival of

Natalie Sophia Welter
Born: 9/1/2009 – 9:44 PM
Weight: 7 lbs. 14 oz.
Length: 19.5 inches

President's Letter, *Continued from page 1*

SWE Membership

To date, only about half of our FY09 members have renewed for FY10. To join or renew your membership, please visit the SWE website for more information:

<http://societyofwomenengineers.swe.org/>

I'm looking forward to another great year of SWE programs, and I hope to see many of you at the Kick-Off meeting in a few weeks!



Fall Kickoff Meeting!

See details on page 3 regarding the annual WVS Fall Kickoff Meeting! This fun event is a great time to get to know fellow SWE Members and Officers, as well as learn about the exciting events planned for the year. You can even find out who the guest speaker will be at this year's Engineers Week Banquet!

Visit our website at <http://wvs-swe.engineeringedu.com/>

Calendar of Events

SEPTEMBER

- 17 Meet'n Greet Lunch,
McGrath's, Corvallis
28 FY10 Kickoff Meeting

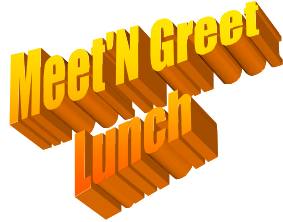
OCTOBER

- 6 EC Meeting, 6:00pm,
Laura's house
TBD Meet'n Greet Lunch
15-17 SWE Nat'l. Conf., Long
Beach, CA

NOVEMBER

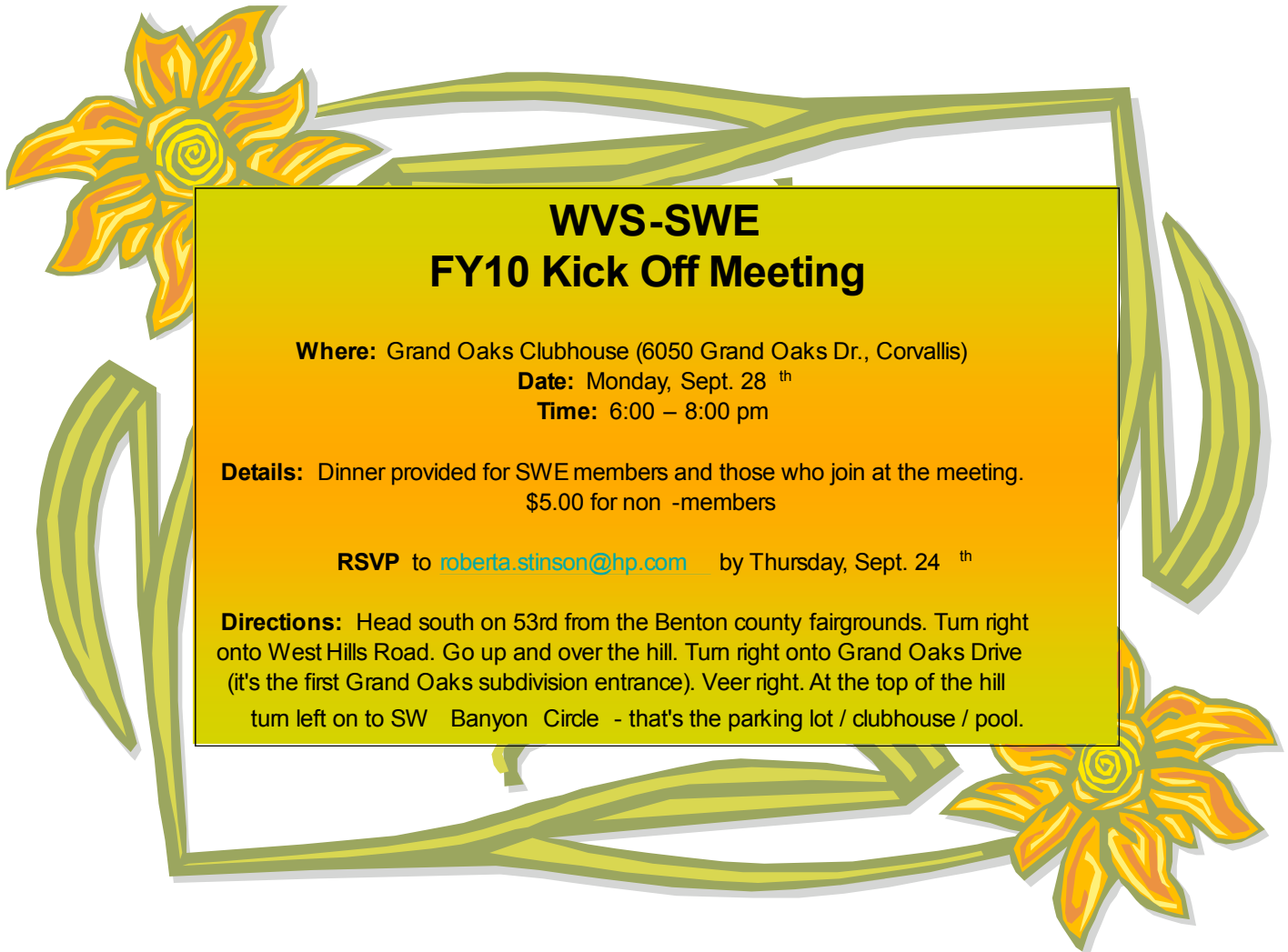
- TBD EC Meeting
TBD Meet'n Greet Lunch
15-17 SWE Nat'l. Conf., Long
Beach, CA

SWE Community



Where: McGrath's, Corvallis
When: Thursday, Sept 17th
Time: High Noon

Please email Melissa if you plan to attend so she can let them know a big party is coming (melissa.martinez@wahchang.com).



WVS-SWE FY10 Kick Off Meeting

Where: Grand Oaks Clubhouse (6050 Grand Oaks Dr., Corvallis)

Date: Monday, Sept. 28th

Time: 6:00 – 8:00 pm

Details: Dinner provided for SWE members and those who join at the meeting.
\$5.00 for non -members

RSVP to roberta.stinson@hp.com by Thursday, Sept. 24th

Directions: Head south on 53rd from the Benton county fairgrounds. Turn right onto West Hills Road. Go up and over the hill. Turn right onto Grand Oaks Drive (it's the first Grand Oaks subdivision entrance). Veer right. At the top of the hill turn left on to SW Banyon Circle - that's the parking lot / clubhouse / pool.

Local News

Committee Chairs Needed

The Willamette Valley Section is still looking for a few good women to lead some of our vital chair positions. These include Essay Contest and Pre-College Outreach.

The Essay Contest is a middle school activity that many students participate in each year. Students submit essays on their favorite woman scientist or engineer. The essays are judged by a panel of SWE members, and a winner from each grade, 6th, 7th, and 8th, is selected. The winner receives a monetary gift as well as tickets to the annual Engineers Week Banquet. The students and parents are always very excited to attend the banquet, and we look forward to hosting this event again this year.

The Pre-College Outreach committee chair plans events throughout the year, usually including one Saturday Academy workshop for middle school students and the Introduce a Girl to Engineering Day, held in conjunction

with Engineers Week. This chair can plan as many activities as she and her committee are willing to do.

Please contact Lorraine Wang (lorraine.c.wang@hp.com) to volunteer for either of these chair positions or any of the open positions as listed in the Who's Who section.

Programs Committee Update

We had a great program planning meeting last month and gathered lots of great ideas for potential programs. Watch your email for a survey which will let you have a vote on what we do!

Contacts: ZZ, zhuqing.zhang@hp.com and Roberta Stinson, roberta.stinson@hp.com

National News



Are you ready for WE09? It's time to register for the annual SWE National Conference!

At **WE** WE Lead Each Other to Opportunity.

The Gateway to the World will open up wider than ever with opportunity as more than 6,000 women in engineering and technology will converge in Long Beach for WE09—the largest and most comprehensive gathering of forward-thinking women engineers and technologists. When these bright and energetic women come together great things will happen. Careers will advance, as will the world of technology.

Join us for WE09 as we move ourselves and our industry forward.

- The conference is attended by professional and collegiate members with events including classes, workshops, seminars, keynote speeches, sightseeing tours, and technical tours.
- Course credit can be earned for a variety of professional certification programs.
- The career fair normally brings in about 250 companies, universities, and government agencies.
- At this year's conference, our own Toni Doolen will be recognized as a SWE Fellow.
- Events and lodging can fill up quickly so early registration is encouraged.
- Official information can be found at: <http://we09.swe.org/>

facebook

National SWE is on Facebook! Search for "Society of Women Engineers" and click to become a fan!

Visit our website at <http://wvs-swe.engineeringedu.com/>

Willamette Valley SWE Executive Council Meeting Minutes

August 1, 2009

Scribe: Debora Thomas

Attendees: Lorraine Wang, Melissa Martinez, Nancy Beaudry, Becky Clark, Abbie Kimerling, Debora Thomas, Amy Welter, Jenny Shih, ZZ Zhang, Andrea Knight

Review of FY09 Goals

- Membership goal was 50 members. We currently have 49. FY10 goal is to retain membership at 50.
- Membership goal was to increase non-HP membership by 5 members. Given HP layoffs during FY09, this has probably happened as members move from the “HP members” category to “non-HP members”. The successful completion of this goal has not been verified.
- Goal was to apply for 2 national section awards. Not sure if we did this or not. Amy said that the newsletter submission requirements are simple and fast, so she can’t remember if she did this or not.
- Nominate someone for lifetime achievement award. We would like to nominate Cindy Dahl, Carol McConica, or Toni Doolen.
- Does “distinguished new engineer award” require SWE membership?
- Activities goal was “plan at least 2 activities outside Corvallis”. This was successfully completed. We are keeping this goal for FY10. [Lorraine to contact Sandy Olms \(SWE member in Salem\) about organizing a technical tour in Salem.](#)

Financials

- [Lorraine to follow up with Myra regarding money from CH2M Hill for banquet/scholarship fund.](#)
- Received \$109 check from United Way. [Lorraine to follow up why it was not \\$130 as expected.](#)
- We need to review FY09 financials. We ended the year \$700 in the red.

Banquet

- Banquet advertisement – Jenny suggested contacting HP alumni network. We could also contact OSU alumni.
- Who is GP scholarship donation contact? [Lorraine to follow up.](#) [Amy to forward contact info to Lorraine.](#)

General

- We should switch to an all-electronic format for mailings in order to save postage.
- Workshop attendance was good. Most workshops had 20+ attendees.
- Future workshop idea – SWE webinar during lunch or after work.

Next Meeting:

September EC meeting will be held Tuesday August 25, 2009 at HP in Corvallis (building 4 lobby, 5:00pm – 7:00pm).

August 25, 2009

Scribe: Debora Thomas

Attendees: Lorraine Wang, Melissa Martinez, Becky Clark, Abbie Kimerling, Debora Thomas, Jenny Shih

Section report and FY10 goals

- Becky copied Roberta’s section report from FY09.
- Updated section report with decision to take loss on banquet this year so that it evens out.
- No “best practices to share”
- Lorraine said that Toni Doolen volunteered to do essay contest chair if nobody else wants to. [Jenny Shih offered to co-chair with Holli Pick – Melissa offered to talk to Holli.](#) We’d like to get someone new involved, even though Toni offered to do it.
- Tactical plan – modify from last year.
 - Goal 1 changes to Abbie’s responsibility (from Celeste Baine in FY09). Leave in outreach activities, just change from “pre-college outreach”.
 - Goal 2 – change to “continue to raise money for endowed scholarship” from “raise \$1500 for endowed scholarship fund”, and Lorraine to own.
 - Goal 3 – “Apply for 2 national awards” – in FY10, apply for newsletter award, and Girl Scouts
 - Goal 4 – keep same as FY09, “conduct WVS-SWE publicity and fund development beyond HP”

Visit our website at <http://wvs-swe.engineeredu.com/>

- Goal 5 – keep. Lorraine has successor for president position, need to do for other EC positions as well
- Goal 6 – delete goal “Complete bylaws update”
- Goal 7 – “Increase membership by focusing on Eugene area – hold 2 meet and greets” Lorraine contacted Sandy but hasn’t replied. Delete this goal and keep goal 8
- Goal 8 – keep same as FY09, “Hold 2 membership activities outside of Corvallis”
- Goal 9 – keep same as FY09, “Have more involvement with OSU section: 1) hold a successful joint meeting and 2) invite to meet and greet lunches”

SWE national conference

- [Lorraine to ask Sam Angelos if HP will support sending people](#)
- Registration is \$400
- [Melissa to let Nancy know to tell OSU student president that her \\$85 registration covers her room as well](#)

Budget

- We need to be more selective about local organizations to which we donate money
- Through a website for teachers, Melissa became aware of a school in Salem where a science teacher needs several hundred dollars for kits. This was the only local school looking for funding in science and engineering
- Sam Angelos got \$1000 and gave to Lorraine. Lorraine asked what it was designated for and he said “take EC out to dinner and wine”. \$100 for EC dinner, the rest to be put in general fund or perhaps split between banquet (\$450) and scholarship fund (\$450). Melissa noted that before designating for banquet, we need to look at budget first. Earmarked funds: \$450 for scholarship fund, \$450 for slush fund, \$100 for EC dinner.
- Laura – we have \$4600 in checking and \$13400 in scholarship fund. This hasn’t been balanced yet, so some changes will apply (including Sam’s donation, Wah Chang money, HP site council check for next year’s banquet, scholarship distributions, etc.).
- Laura – annual report, excess expenses of \$715. Fewer donations last year, which will probably continue for awhile. A deferred scholarship was debited. CD last year matured and went into savings account. [On Thursday, Lorraine, Abbie, and Laura to open money market account. \(Also need to add Abbie to list of account holders.\)](#) If CD rates go up, we will put money in there. For now, money market account is more flexible and rates are comparable with CDs.
- Extra scholarships put us over budget. Some scholarship money is hard to de-convolute – ex. GP scholarship for 2009 was paid for in 2008.
- Estimates for FY09 were reasonable, but budget lines were convoluted from year to year. FY10 estimates can be similar to those from FY09.
- No publicity money. Will save money on mailings because switching to electronic communications only (no more postage).
- [Celeste to put something up on website so that people can pay for SWE membership there.](#) Celeste to donate webspace next year but someone else to do management.
- Regional conference next year is in Richland, WA.
- Programs cost \$970, but how many new people came to our events? Melissa said that in addition to banquet, programs should be high priority. We should ask if HP will support section rep’s travel to conference. Moving forward, we want to budget for this because section rep won’t necessarily be HP employee, plus HP might not necessarily pay.
- In addition to membership money, we could let people know that they can donate to SWE as charitable giving. Lorraine notes that we could encourage non-members to join SWE at program gatherings. We could bring a laptop to program meetings to make it easy for people to sign up on the spot – they’d have to get credit cards out to pay, though, which they might not have on them. When advertise for the event, have “join now” link on flyer. We should keep track of who (non-members) comes to events – Laura has this on a spreadsheet.
- Put together budget for next year and vote on it next year. How much to budget for programs ? Everything else can stay the same.
- Change categories in our budget to same categories as section report. Laura to own re-arranging to make them match, and send it out so that everyone can update individual sections and we can vote next month.
- What to do about support ? We didn’t give OSU any money last year. We wanted to give OSU \$500 last year but didn’t get to it. We gave \$1000 for community support. Consensus – do it on a case-by-case basis and prioritize OSU. Budget line item changes – lump OSU with community support and consider donations carefully. EC voted and accepted this change. We will only support valid OSU activities, of course.

Banquet

- Banquet and students – banquet isn’t designed to make us money. If we charge more, we get more students. People sponsor students or tables so students come for free. Does money from ticket sales go to support students ? No, it goes to support sponsored guests (like guest speaker, speaker’s guest, and students’ parents, etc.) – last year we sponsored 22.
- Lorraine suggested setting up a Paypal account for banquet funds. Jenny suggests a much closer cut-off for payment so those sending checks will send them earlier. Last year, 146 paid seats. If we assume 150 people and \$40, we break even. If we

assume 200 people and \$50 per ticket, we break even. Speaker this year is Tim Leatherman from Leatherman tools. With advertising and a well-known speaker, how many tickets do we anticipate? Jenny suggests charging \$5 more for late registration – EC agrees. Laura suggests price breakdown – charge student tickets less (even though students are all sponsored) than professionals. Melissa asked if professionals wouldn't come if their company didn't pay for tickets. For HP tables, Patti Kellar used to arrange tickets.

- Jenny – how to advertise banquet? At OSU as well as among alumni. On Facebook? Also, could we sell anything at the banquet? Lorraine says that if Celeste comes, she can set up her table and she usually gives us a percentage of her profits.
- Ticket price is high because of reservation. Melissa says that we could change venue to lower costs. We are locked in this year but we can change it for the future. Room is \$1500, catering is \$4500.
- Do we want to continue with the idea that the banquet is a break-even event or a fundraising event?
- Jenny asks if we can sell alcohol to attract people to the banquet. If we have networking hour beforehand, we would have to have cocktail food/drink. This would be attractive in this job environment.
- How do we want to advertise at work? Downplay SWE sponsorship; advertise E-week and speaker Tim Leatherman.
- We may have people coming down from Portland's ASME section because Tim Leatherman is a member there.
- Jenny – could we find someone to donate party favors? Just something more than walking away with nothing.
- Banquet discount for non-members? This is more complicated for online payments. We could have a raffle for members only

Misc

- [Abbie to e-mail list of all the schools by end of Oct to Lorraine](#)
- Received acceptance letters from scholarship recipients (Stanford and 2 going to OSU), Laura gave Peggy checks to send them
- We still haven't received check from Tim Webber
- We have received checks from GP and Nick
- Roberta Stinson volunteered to do newsletter while Amy has baby, Sept and maybe Oct
- Lorraine hasn't seen anything about EC leadership training since the regional conference
- Membership list looks the same as it did one month ago, 23 members. Send note to renew membership with SWE kick-off flyer.
- SWE website is not user-friendly.
- [Lorraine to ask Sam for clarification about HP reimbursement for dues](#). Most people assume that you can't get reimbursed for it under current rules, so that might influence people to not renew. Lorraine to check. Laura says that lifetime membership is \$1500 and is tax-deductible as charitable giving.

Next Meeting:

October EC meeting will be held at Laura Kramer's house.