

# Willamette Valley Section News

November 2009

## Inside this Issue

- 1 • President's Letter
- 2 • Who's Who  
• Member Recognition
- 3 • Calendar  
• Local News  
• OSU SWE News
- 4 • Charitable Giving  
• EC Meeting Minutes



# Society of Women Engineers

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## President's Letter

By Lorraine Wang

WVS-SWE FY10 has so far gotten off to a great start, and there's much more to come! Thanks to everyone who participated in our recent EndWell Coaching program. Special thanks to Shawna Corden and Kristina Ender for providing us with some great insight and introducing many of us to the concept of Masterminding. I'd also like to thank ZZ and Roberta for organizing another successful event.

As we get geared up for the holidays, we are also preparing to kick off a couple of our outreach programs. Within the next month, Essay Contest and Scholarship applications will be distributed to local schools. For the Essay Contest, middle school students are invited to write an essay about an influential woman in science and engineering. For each grade (6th, 7th, 8th), a \$75 prize will be awarded. For the Scholarship program this year, we are offering two \$1000 scholarships to local high school senior girls who are planning to enroll in a college engineering program. Please encourage you daughters and their classmates to participate. In addition, both the Scholarship and Essay Contest committees will be in need of volunteers in January to help judge the applications. If you're interested in helping with the judging (and you don't have a personal connection to any of the applicants), please contact the committee chairs to volunteer.

Each year the Essay Contest and Scholarship winners are honored at our annual Engineers Week Banquet. This year, the banquet will be on Feb 23, 2010 at the CH2MHill Alumni Center at OSU. Our keynote speaker will be Tim Leatherman, founder of Leatherman Tool Group. Children and adults of all ages are invited to attend. Please save the date and look for ticket information in January. If you're interested in helping with the Banquet, please contact Jenny Shih, our Banquet Chair.

I'd like to take this opportunity to provide you with an update on what the WVS-SWE Executive Council is doing to help the sustainability of our organization, especially during the current economic and job climate. WVS-SWE has recently transitioned away from being an HP-dominated group. As our leadership begins to develop beyond our founding group of members, we have focused on creating more formal guidelines to help aid leadership continuity from year to year. We are working to create a governance document that summarizes key dates and policies that have been voted on and established. We also just approved a formal budget and a process for maintaining this budget. With the addition of Holli Pick in the Publicity Chair position, we also hope to make SWE a bigger part of the community in general.

*Continued on Page 2*

## Who's Who

### Executive Council

**President:** Lorraine Wang

541-715-4020, [lorraine.c.wang@hp.com](mailto:lorraine.c.wang@hp.com)

**VP, Professional Development:**

**Melissa Martinez**

541-926-4211 ext. 6001

[melissa.martinez@wahchang.com](mailto:melissa.martinez@wahchang.com)

**VP, Career Guidance:** Abbie Kimerling

541-757-2047 ext. 217

[abbie.kimerling@imtech-or.com](mailto:abbie.kimerling@imtech-or.com)

**Treasurer:** Laura Kramer

[lbnkmk@gmail.com](mailto:lbnkmk@gmail.com)

**Secretary:** Debora Thomas

[debora.thomas@hp.com](mailto:debora.thomas@hp.com)

**Section Representative:** Becky Clark

541-715-7734, [becky.clark@hp.com](mailto:becky.clark@hp.com)

**Section Rep Alternate:** Roberta Stinson

541-715-2830, [roberta.stinson@hp.com](mailto:roberta.stinson@hp.com)

### Committee Chairs

**Banquet:** Jenny Shih, [shihjenny@gmail.com](mailto:shihjenny@gmail.com)

**Certificate of Merit:** Andrea Knight, [drea228a@gmail.com](mailto:drea228a@gmail.com)

**Essay Contest:** Holli Pick, [hollipick@gmail.com](mailto:hollipick@gmail.com), and

Jenny Shih, [shihjenny@gmail.com](mailto:shihjenny@gmail.com)

**Fund Development:** OPEN

**Girl Scouts:** Andrea Knight, [drea228a@gmail.com](mailto:drea228a@gmail.com) and

Becky Clark, [becky.clark@hp.com](mailto:becky.clark@hp.com)

**HP Liaison:** Patty Kellar, [pattykellar@hp.com](mailto:pattykellar@hp.com)

**Membership:** Kathy Lane, [kathy.lane@swe.org](mailto:kathy.lane@swe.org)

**Newsletter Editor:** Amy Welter, [amy.welter@swe.org](mailto:amy.welter@swe.org)

**Nominating Committee Member (elected):**

OPEN

**OSU Counselor:** Nancy Beaudry,

[nancy.beaudry@wahchang.com](mailto:nancy.beaudry@wahchang.com)

**Pre-college Outreach:** OPEN

**Professional Development Programs:** Zhuqing Zhang

(ZZ), [zhuqing.zhang@hp.com](mailto:zhuqing.zhang@hp.com) and Roberta Stinson,

[roberta.stinson@hp.com](mailto:roberta.stinson@hp.com)

**Publicity:** Holli Pick, [hollipick@gmail.com](mailto:hollipick@gmail.com)

**Scholarship:** Peggy Koch, [tim.koch@comcast.net](mailto:tim.koch@comcast.net)

**Webmaster:** Celeste Baine,

[celbaine@engineeringedu.com](mailto:celbaine@engineeringedu.com)

## Welcome New and Renewing Members!

Your membership dues support the local section as well as national programs. If you have not yet renewed, please go to [www.swe.org](http://www.swe.org) to join or renew your SWE membership.

Becky Clark

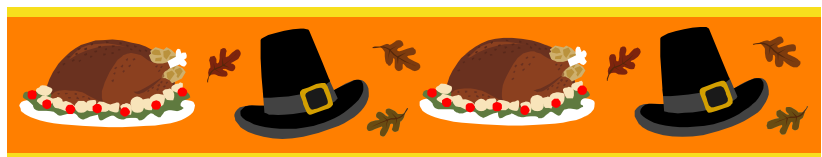
## Congratulations Toni Doolen



SWE National President Nora Lin (left) awards Willamette Valley SWE member Toni Doolen the SWE Fellow recognition. The award was given at the SWE National Conference in Long Beach, California, on October 16. There were only five Society Fellows named for 2009. Congratulations Toni on this prestigious award!

### *President's Letter, continued from Page 1*

Despite the recent economic and job uncertainty, it has been reassuring to see many of the same faces and new faces at our monthly programs. I am sure that I speak for my fellow officers and committee chairs when I say that the high level of participation in recent years has really made all of the work worthwhile. So keep volunteering and participating!



## Calendar of Events

### NOVEMBER

- 3 EC Meeting, McGrath's in  
Corvallis, 6 pm  
20 Entek Technical Tour

### DECEMBER

- 1 EC Meeting, McGrath's in  
Corvallis, 6 pm  
TBD Meet'n Greet Lunch  
TBD Holiday Cooking Class &  
Party

### JANUARY

- 5 EC Meeting  
TBD Meet'n Greet Lunch

## Local News

### Upcoming WVS-SWE November Program

Contact: Betty Coulman, [betty.coulman@swe.org](mailto:betty.coulman@swe.org)

In response to the interests expressed in the recent member survey, our November program activity will be a tour of the Lebanon, Oregon site of Entek International on Friday, November 20. Entek is a leading global producer of microporous polymer membranes.

Not only does Entek produce polymer membranes and manufacturing equipment in Lebanon, but their business model includes making all of their own membrane manufacturing equipment and tooling in-house. This is increasingly rare in an age of outsourcing. In addition, Entek's expertise in battery optimization technology is very relevant to the global focus on energy conservation.

In addition to hosting community outreach activities such as welcoming SWE to tour its facility, Entek is well known for its ongoing support of quality local public broadcast programming.

### Community Service Event with OSU SWE

Contact: Nancy Beaudry, [nancy.beaudry@wahchang.com](mailto:nancy.beaudry@wahchang.com)

OSU SWE student chapter has taken on a service project for the 2009-2010 year. They are adopting a road for cleanup. The road is Granger Road between Hwy 99 and Hwy 20 north of Corvallis. The first date for cleanup is November 22nd. They will meet at Kelley Engineering Building at OSU at 1pm and carpool to the site for a couple of hours of road cleanup. If anyone is interested in joining in the effort please contact Nancy Beaudry, OSU Counselor, for required release forms.

### Committee Chairs Needed

The Willamette Valley Section is still looking for a few good women to lead some of our vital chair positions. This includes the Pre-College Outreach chairperson.

The Pre-College Outreach committee chair plans events throughout the year, usually including one Saturday Academy workshop for middle school students and the Introduce a Girl to Engineering Day, held in conjunction with Engineers Week. This chair can plan as many activities as she and her committee are willing to do.

Please contact Lorraine Wang ([lorraine.c.wang@hp.com](mailto:lorraine.c.wang@hp.com)) to volunteer for this chair position or any of the open positions as listed in the Who's Who section.

### FY10 Programs

Here's the tentative plan for WVS-SWE Programs:

- Dec – holiday cooking class/party
- Jan – Workshop (TBD)
- Feb – National Engineers Week Banquet (organized by the banquet committee)
- Mar – open
- Apr – Joint program with CR section
- May – Stahlbush Island Farm tour
- Jun/July – hike



## Charitable Giving to SWE

Dear SWE members and friends,

It is the time of year when many charitable organizations request donations. We would like to invite you to contribute to the Willamette Valley SWE section. If you donate through the HP giving campaign, your donation can be matched by HP! Some other employers offer matches as well, please take advantage of this if you can. Of course we welcome any support you can offer whether or not your company offers a match. All donations are fully deductible under the US Internal Revenue Code section 510(c) (3) and the section will send you a receipt acknowledging your gift.

If you choose to contribute, your donation can be directed towards our General Fund or our Scholarship Endowment. General donations will be used to buy supplies for local outreach events (Essay Contest, Certificate of Merit, Girl Scouts, Pre-college outreach, Engineers Week Banquet) as well as fund activities to support our professional members (speakers fees, room rental, subsidized food at some meetings). Scholarship Endowment donations will go towards a future annual scholarship to be given by our section. We currently have almost \$14,000 in the endowment fund, and will be able to endow a \$1000 annual scholarship when the fund reaches \$25,000. Our overhead is low since we are a volunteer run organization, so your donations will be directly supporting our section activities.

**If you work at HP:** Go to the HP Giving Station <https://www.givingstation.com/?cid=7230> and type "Society of Women Engineers – Willamette Valley Section" in the search engine to find our section. If you wish to specify your donation towards the Scholarship Endowment, you can enter that on the 'Direct my funds to' line in the form. Donations that aren't directed will go into the general fund. Choose "Yes" in the matching section if you want to take advantage of the HP match.

**If you don't work at HP:** Use the attached form (check your email or the WVS-SWE Website) to submit a donation by check payable to Willamette Valley Section SWE, PO Box 576, Corvallis, OR 97339-0576. Or, if your employer participates in the United Way giving campaign you may designate WVS-SWE by writing our name and address on the form as a specific designee.

Thank you very much for your support!!

Laura Kramer  
WVS-SWE Treasurer

## WVS-SWE Executive Council Meeting Minutes

November 3, 2009

Scribe: Debora Thomas

**Attendees:** Lorraine Wang, Debora Thomas, Abbie Kimmerling, Laura Kramer, Becky Clark, Roberta Stinson, Melissa Martinez, Nancy Beaudry, Holli Pick, Jenny Shih

### Misc Business

- Roberta has not heard from SWE Nationals about our by-laws. We should have heard by the end of Oct. Roberta will keep asking about it.
- Laura says that the e-postcard is sent and SWE is qualified for HP giving campaign. We need to be sure to use the right tax ID number. Laura noticed that the previously used number had two digits transposed. The address on file is still outdated, though.
- Laura suggested sending an e-mail asking people to consider donating for SWE. Lorraine approves of the idea. For HP employees,

include charitable giving campaign number. For non-HP employees, give PO Box address and say that they will get a letter for tax deductions. [Laura to send e-mail to SWE listserve. Add to newsletter too.](#) Laura e-mailed SWE listserve on Wed Nov. 4.

- Nov program is Entek tour on Fri Nov 20. There are 15 RSVPs. [Roberta will bring a camera so that we will have pictures for newsletter.](#)
- [Melissa to follow up with program development grant from national SWE](#)

Visit our website at <http://wvs-swe.engineeringedu.com/>

## Speakers and Programs

- After some discussion, the EC decided to change the way that events with speakers are organized. In the future (perhaps starting next year) we may have speaker events at restaurants. SWE would not provide dinner. Non-engineers (ie. those interested in hearing the speaker outside an engineering context) may be more likely to come if the meeting is not at HP or another company. Several restaurants in Corvallis and Albany allow the use of a meeting room without charge. [Roberta and ZZ will look into this further](#). We need to plan beforehand if a speaker needs a projector or other equipment. If the speaker charges a fee, we will charge non SWE members who want to attend.
- Should we schedule time for networking before SWE events? We could have drinks available but not food; otherwise people will eat, listen to speaker, and leave. Networking beforehand might be hard at a restaurant.
- For December program, we will charge \$5 for members and \$10 for non-members.
- In general, programs with no speaker will have cost delta of \$5 (ie. non-members charged \$5 more than SWE members) and for programs with speaker who charges, delta will be \$10.
- For programs which require payment, can we have people RSVP online and pay in advance? This would make tracking and bookkeeping easier. It will also reduce the number of no-shows.
- Those who organize programs should keep Holli in the loop so that she knows what to publicize.
- SWE Fellows blurb was in Corvallis paper and OSU Engineering Alumni newsletter but not Albany newspaper. [Holli to get contact info for Salem and Eugene](#). Laura suggests contacting other engineering orgs (ASM, ASME, IEEE, etc.) as well.
- Innovators night – [Lorraine to give brochures to Holli](#). Innovators network has a social networking site. [Holli to join so that she can publicize SWE events](#).
- We should advertise more to people with school-aged children in general and about banquet especially.

## Banquet

- Caterer's crackers and cheese fee is updated. They want to know 1 month in advance if we want to have a cash bar. They want final info

10(?) days in advance. Numbers assume 50 people for networking hour before banquet.

- Advertise to people with school-aged children.
- Putting paypal on website is really easy, Jenny can show Celeste if necessary.
- Income gets deposited in our paypal account, and we manually transfer it to the bank account.
- Essay contest and scholarship info need to be sent out in next week or two. [Abbie to connect with Jenny](#). Abbie updated EC that cert of merit e-mails have been sent out to 300 schools and she will call 10 additional schools. Next year we will add private schools to the list.

## Budget

- We are donating \$100 to Hypatia days
- OSU has \$300 designated funds
- Budget surplus should go into scholarship endowment.
- It will be hard to make budget changes until March, when banquet numbers come in. [Lorraine to bring up budget and surplus expenditures in March](#).
- HP charitable giving campaign data lags ~3 months behind event.
- It is too complicated to keep track of money that people designate for specific events. We want to encourage people to donate to SWE general funds and we can give examples of how those funds may be used. When a company sponsors a certain event (and so designates funds for a specific use), that's fine but most donations should go to general funds. We should keep a donor list so that we can thank people at the end of the year.
- Proposed budget passed the vote. None opposed.

## Regional conference

- If we want to put in a bid to host regional conference for FY11, now is the time.
- Abbie prefers not to bid because it would happen during the first year of her presidency. We last held the conference in 2005. Nobody wants to bid this year but we might consider 2012.

## Next EC meeting

6:00pm on Tues. Dec. 1 at McGraths in Corvallis